

## ...this month: NIBC Ltd turns the spotlight on Vending



High Street Investments Ltd has awarded NIBC Ltd the contract to supply, install and maintain their Fleet management system and mobile communications.

High Street Investments which is the holding company for Just N Casey Vending and Treasure Island Amusements has seen phenomenal growth over the past two year's and currently supply their vending equipment all over the British Isles.

Noel Dardon, Fleet Manager for High Street Investments, says "after careful consideration the contract was awarded for a number of reasons, the most important one being 'local service'. We were impressed with their corporate client list and the ease of use of the NIBC system. The detail of mapping and accuracy of the real time system has proved invaluable to the day-

to- day running of our business.

Now that we have the fleet management system in all of our vehicles we have seen great savings in other areas of our business. Our fleet is now more efficient in response times to customers as we are able to locate the nearest vehicle for deliveries and in return, we are saving in time, fuel, mileage and man hours. Being able to respond quickly to our customer's means that we can ensure that their stock levels are optimised to a level to meet demand at the various locations we serve.

NIBC Ltd has been able to bespoke the system to our specific requirements with their detailed reporting and level of

mapping. The system has greatly increased our security provision for both our goods in transit and significantly the safety of our staff. We now have a higher level of assurance that if any emergency situations arise we have the right information to contact the appropriate authority.

Sales Director Robert Carnahan says: The three year contract means we will be keeping High Street Investments up to date with the exciting new developments in mobile communication as well as proactively monitoring their costs in an ever changing market.

Frank Liddy, the manager of the personal care vending division for High Street Investments says:



Overall the NIBC system has made us more productive, efficient and customer focused.

"We already have an excellent relationship with NIBC Ltd who has been managing our mobile account for the last three years. I have been impressed with the savings they have been able to offer consistently for our group and the excellent management of our account. We know that NIBC, as an independent company, will be keeping us up to date with all the new tariffs and product developments from the networks and other application providers.

In addition, it has been a great help to office staff who are not constantly phoning around to get an exact 'so called' location from the driver. All they have to do now is glance at the large plasma screen we have on our office wall

for the location of the driver. This virtual real-time view is freeing up administrative time and saving us on the communication costs of phoning around.

Overall the NIBC system has made us more productive, efficient and customer focused. The Finance Department are seeing a great benefit from the system and are automatically able to run hours and times for salaries more accurately than before, thereby reducing waste, duplication of effort and ultimately costs.

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- time savings
- security
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- improved customer service
- increased productivity
- increased activity
- fleet visibility at all times

do you know where your profits are going?



Eye

For a free bill analysis of mobiles or a demo of the fleet management system contact: NIBC on 02825 831535 or email info@nibc.co.uk